

CHEVAUNE HINDLEY

AUSTRALIA

PRICE & INFORMATION
GUIDE 2023



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ABOUT

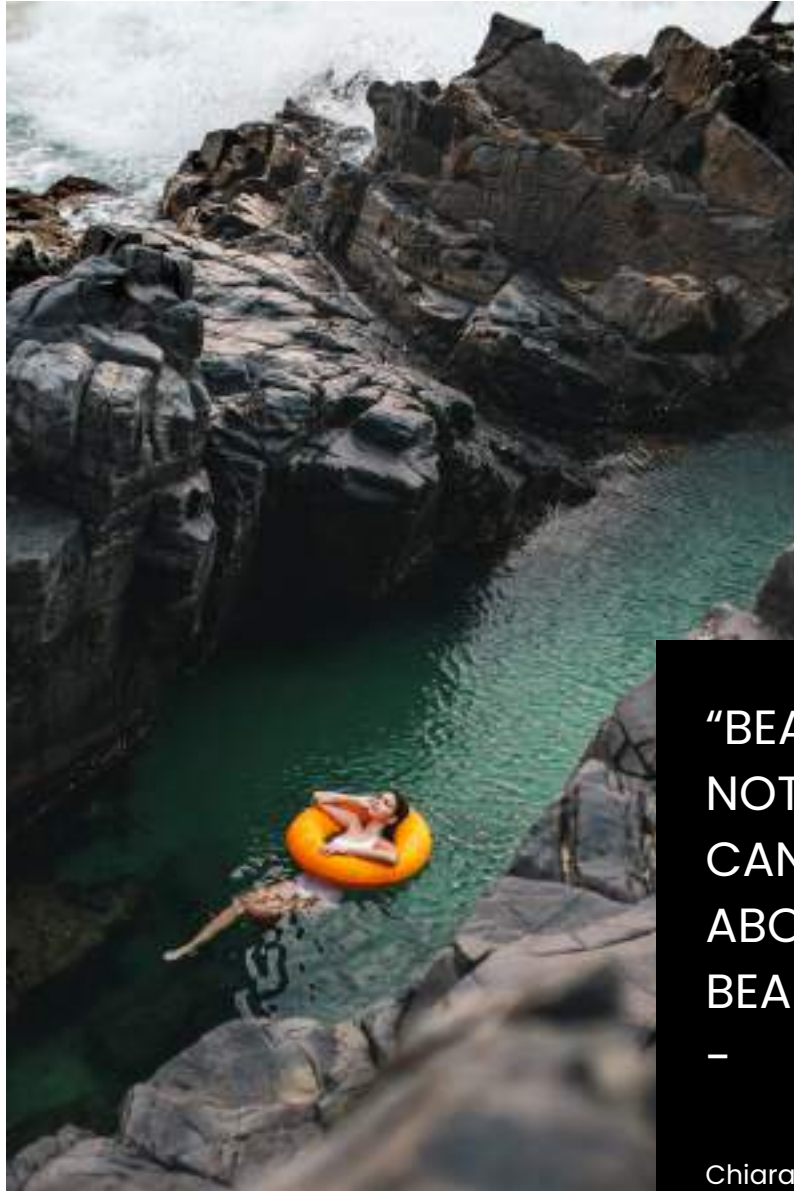
Hi, I'm Chevaune

I am a professional photographer and creative director, with over a decade of experience in skilfully blending art and beauty to elevate prominent Australian luxury brands and organizations.

Welcome to my diverse portfolio, where impeccably styled editorial photos meet captivating commercial images, providing you with a professional service tailored to meet all your project needs.

My expertise in creative direction allows me to enhance your project's visual allure, ensuring it aligns seamlessly with your brand values. While my photography skills artistically capture and forge connections with your target audience, delivering captivating and impactful imagery. It all starts with your story, your vision, your dream and I can't wait to help you share it.





“BEAUTY ALONE IS
NOT ART, BUT ART
CAN BE MADE OF,
ABOUT FOR
BEAUTIFUL THINGS”

—

Chiara Leonardi

SERVICES

PHOTOGRAPHY



CREATIVE
DIRECTION



PRINTS





THE PACKAGES

I have five comprehensive packages that will help turn your project into a beautiful reality.

PHOTOGRAPHY PACKAGES

- 1 THE ESSENTIALS PACKAGE
- 2 THE CLASSIC PACKAGE
- 3 THE TRANSFORMATIVE PACKAGE

CREATIVE DIRECTION PACKAGE

- 4 THE CREATIVE PACKAGE

SUBSCRIPTION PACKAGE

- 5 THE FRESH CONTENT PRO PACKAGE



PHOTOGRAPHY PACKAGES

PACKAGE ONE

THE ESSENTIALS PACKAGE

Investment From \$750

Our 2-hour Essentials Basic Photography Package offers comprehensive coverage, capturing a few key hero images and social content fillers to elevate your online presence. With professional editing included, you'll receive around 80 high-quality images (and low res options for optimised online distribution) that perfectly showcase your brand, products, or space. Trust us to deliver visually captivating and professional content that leaves a lasting impression on your target audience.

INCLUSIONS:

2 hour shoot
80 Edited Photos
Online Gallery
Low Resolution Photos
(Perfect for sharing on social media)
High Resolution Photos
(Perfect for printing)

PACKAGE TWO

THE CLASSIC PACKAGE

Investment From \$1500

Our half-day photography package is the perfect solution for capturing a comprehensive robust portfolio of key hero images and social media content fillers to fuel your brand's online presence. With expert editing included, you'll receive around 150 professionally retouched images that will keep your content pipeline running smoothly for 4-6 months. Let us help you showcase your brand's story with stunning visuals that leave a lasting impression on your audience.

INCLUSIONS:

Half Day Shoot
150 Edited Photos
Online Gallery
Low Resolution Photos
(Perfect for sharing on social media)
High Resolution Photos
(Perfect for printing)

PACKAGE THREE

THE TRANSFORMATIVE PACKAGE

Investment From \$2800

Introducing our exclusive "Total Image Transformation" package—a full-day photography experience designed to elevate your online presence and invigorate your marketing campaigns. This all-inclusive package is perfect for if you're launching a fresh campaign or revamping your online identity. You'll receive a curated selection of the very best shots, ready for immediate use across all your online platforms and marketing channels. These images will breathe new life into your online presence, driving engagement, attracting new audiences, and giving your business a competitive edge.

INCLUSIONS:

Full Day Shoot
150+ Edited Photos
Online Gallery
Low Resolution Photos
(Perfect for sharing on social media)
High Resolution Photos
(Perfect for printing)



CREATIVE DIRECTION PACKAGE

PACKAGE FOUR

THE CREATIVE PACKAGE

Investment From - Price upon request

Add our creative direction services to any package for an unparalleled opportunity to tell your brand's story in a visually captivating way. Let us take care of everything, from planning to post-production, so you can focus on what you do best—running your business. Elevate your brand and propel your marketing efforts to new heights with this full turn-key experience.

INCLUSIONS:

Concept Creation
Art Direction
Set Design
Location and Talent scouting
Wardrobe Concept
Production Design
Production Management
Campaign Strategy



SUBSCRIPTION PACKAGE

PACKAGE FIVE

THE FRESH CONTENT PRO PACKAGE

Investment From – Price upon request

Introducing our exclusive "FreshContent Pro" subscription photography package – the ultimate solution for individuals and businesses seeking to maintain a captivating online presence with regular, high-quality visual content.

Key features of the FreshContent Pro subscription package include:

Quarterly Photoshoots: You'll have access to a personalised photoshoot every three months, enabling you to showcase different aspects of your life, business, or brand. We will work closely with you to plan and execute each session, ensuring that your vision comes to life.

Diverse Content: Whether you need professional headshots, personal branding, lifestyle imagery, product photos, or social media visuals, we've got you covered. Our versatile approach ensures that your online presence remains diverse and engaging.

Image Editing and Enhancements: After each shoot, our expert editors will ensure that every image is professionally retouched and enhanced to perfection, maintaining a cohesive and polished look.

Customisable Options: We understand that every client's needs are different. You can customise the package to include additional services like video content or extra photoshoots, ensuring a tailored experience that meets your specific requirements.

Experts: We also have access to skilled and experienced marketing strategists, creative directors and social media specialists who can help guide you along the way, particularly in terms of organic marketing and growth. Taking your brand and online presence to the next level.





THE PROCESS

1. CONTACT

Reach out via email or phone and tell me a bit about your project and how I can help you. I will get back to you and set up a virtual or in person meeting.

2. MEET

Let's set up an in person or virtual meeting to go over the details and goals of your project and point you towards the right service package.

3. PAYMENT TERMS

Now that we have a game plan for the project, let's refine the payment terms.

4. SET A DAY

Let's set a shoot day and organise any extras you might need such as a studio, hair and makeup and wardrobe.

5. SHOOT DAY

Now it's time for the magic to unfold and the content creation to start. Sit back and let me do the heavy lifting.

6. SNEAK PEAK

A few days after your shoot I will send you an online gallery with a sneak peak into some of the magic we created.

7. GALLERY

Final online gallery with exceptionally edited and curated images to be shared with you ready for you to download.



NEXT STEPS

You are here because you have a story to tell, to show and to share. I have been obsessed with capturing these stories for more than a decade and can't wait for your story to be part of it.



hello@chevaunehindley.com

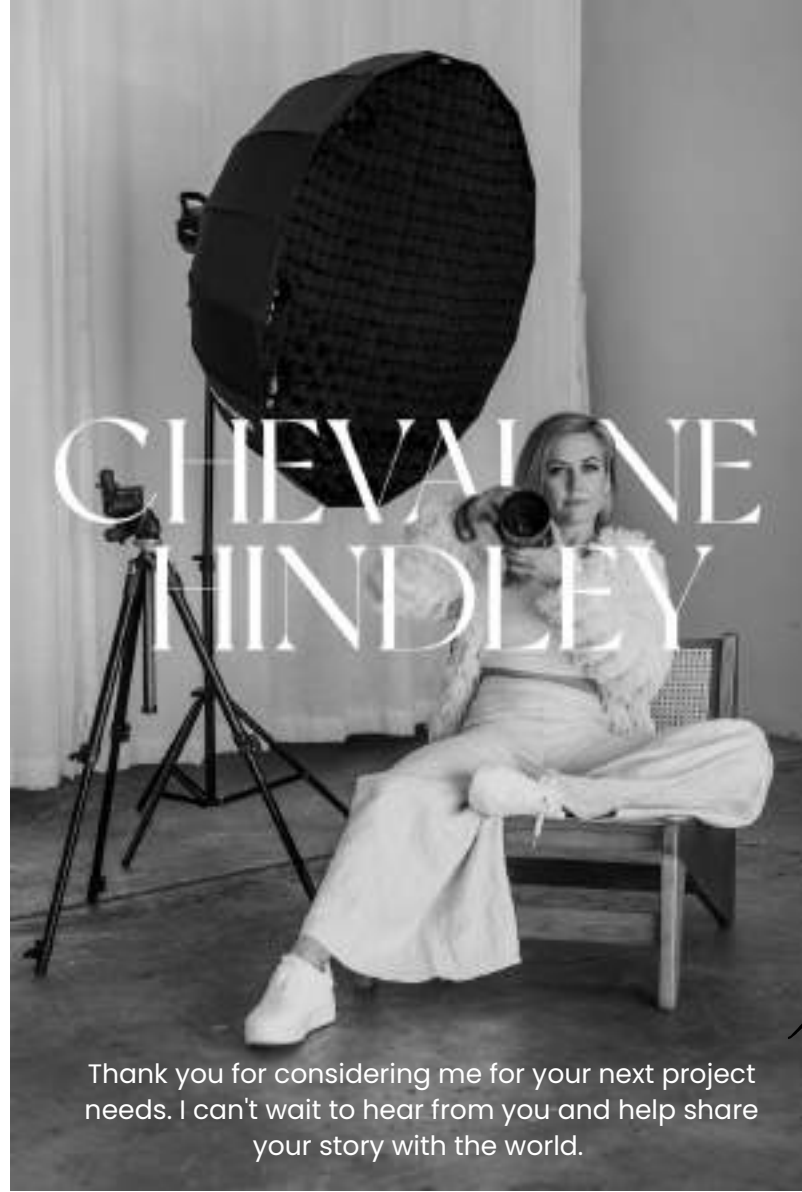


[0417 673 960](tel:0417673960)



www.chevaunehindley.com





Thank you for considering me for your next project needs. I can't wait to hear from you and help share your story with the world.

Thank you!

hello@chevaunehindley.com





KIND WORDS

"I've worked with Chevaune on two shoots already and both have been absolutely phenomenal. I've been blown away with her talent, dedication and commitment to understanding what I'm after and meeting those expectations. Chevaune has gone above and beyond and played a crucial part in the success of our small business. She delivers the goods and I don't trust anyone else with our campaigns. I'm excited to work with her again in a few months."

SARAH BOLA
OWNER & FOUNDER OF SANDY DAYS

KIND WORDS

Chevaune is everything you need in a photographer - someone who instantly makes you feel comfortable when you're in front of the camera, makes you look good and makes your products look even better! She's always my number one recommendation and go to."

LEE SUTHERLAND - OWNER & FOUNDER OF LITTLE WILDLING CO.

